

## ADVOCACY MASTERCLASS:

### Influencing policies that affect migrants and their communities in Scotland

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**Friday 11 November 2011**

**Edinburgh Central, 9 Haddington Place, Edinburgh EH7 4AL**

A full-day training session for Activists and Migrant and Refugee Community Organisations (MRCOs), organised by the Migrants' Rights Network, Migrants' Rights Scotland and the Coalition for Racial Equality and Rights.

This one-day Masterclass is designed to give you the tools and insights to develop more effective advocacy relationships in your work and activities, so you can build and implement an 'influencing strategy' to bring about positive change for migrant and refugee communities in Scotland and beyond.

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#### What to expect?

A tailored training session for Activists and MRCOs on how to become more effective in engaging with policy issues to make change. The full day training will be practical and interactive and will develop your capacity to better promote your cause at any level.

- Discover new ways to think about and influence policy, building an 'influencing strategy' from the ground up.
- Explore real-life advocacy challenges and identify practical steps you can take to tackle them successfully.
- Meet a select group of expert influencers with a range of in-depth experience in policy/advocacy and learn what works and what doesn't in practice.  
*Experts include Mike Kay (Still Human Still Here), Hugh O'Donnell (former MSP), Jatin Haria (CRER), Lily Greenan (Scottish Women's Aid), John McGill (Morhamburn Ltd), Kate Higgins (Children1st).*

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#### Who should attend?

Individuals looking to influence policy/policy-makers and who want to develop/improve their strategy for an issue or campaign.

- Migrants and MRCO staff involved in policy and advocacy work
  - Migrants rights activists
  - Community campaigners
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**What will you gain?** After the training you will:

- Have greater confidence and skills to engage in advocacy and campaigning.
- Be more effective in engaging and influencing key decision-makers.
- Have the practical skills to develop an advocacy strategy.
- Have access to a follow up meeting to further progress your 'influence challenge'.

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**Times** 09.00-9.45am Registration and tea/coffee  
**The training day will run from 9.45am to 5.00pm.**  
Lunch and refreshments will be provided.

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**Venue** Conference Room, Edinburgh Central, 9 Haddington Place, EH7 4AL

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**How to apply** To apply for the training session, please complete the online application form (<http://tinyurl.com/6fm859e>) **no later than Monday 31 October 2011**. If your application is successful you will receive a link to register for the session.

At that point you will have to pay a £20 fee to reserve your place which **will be fully refunded after the training session**. However, if you do not attend the session without prior notice of 2 working days, the fee will not be refunded.

Please note that there is a selection process and that applying does not guarantee a place. However, submitting your application early will increase your chances of getting a place. The application process will ensure that the experience level of participants is consistent and that the training responds to the needs of participants.

We will be in touch with you within 5 days of your application to let you know if you've been successful.

**For applicants from outside Edinburgh: travel bursaries** are available to participants who would otherwise be unable to attend.

For questions or further information please contact Hyo Eun Shin, [csp@migrantsrightsscotland.org.uk](mailto:csp@migrantsrightsscotland.org.uk) or 07825758559. [www.migrantsrightsscotland.org.uk](http://www.migrantsrightsscotland.org.uk)

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